



SEPTEMBER 2017

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Save the Date!

Members' Day Monday, October 23

Annual General Meeting Sunday, November 26

For more information, check out our events page:
www.shawguild.ca/events



PRESIDENT'S MESSAGE

A Christmas gift from the Guild

The annual Garden Tour raised \$25,000 this year. Usually money raised by the Garden Tour is invested in the Shaw Guild Endowment Fund. The fund stood at \$587,103 as of the end of the 2016 financial year. This year, however, the money was given to the Shaw Festival to sponsor the production of *A Christmas Carol* at the Royal George this Fall. We will receive recognition for this donation in various ways that will enhance the visibility of the Shaw Guild. The interest from the Endowment Fund, \$15,070, will be used for improvements to the exterior of the Royal George in time for the play's opening.

The Guild has initiated a **strategic planning process** to formulate a five year strategic plan to guide the Guild into the future. A professional facilitator has been retained and the process will commence later this month. Input from the Executive Director and the Artistic Director of the Shaw will be critical to this process as whatever we do should agree with the strategic direction of the Shaw Festival.

The Guild needs to improve or replace its volunteer management methods. With the number of volunteers we have and our varied volunteer opportunities we need to manage them more effectively. A volunteer management tool called **Better Impact** has been evaluated and your Executive Committee has agreed that it will meet our objectives. This system is also used by the new Performing Arts Centre in St. Catharines to manage their volunteers. Our intention is to have this system in place for the 2019 season. More on this to come.

JULIAN RANCE, PRESIDENT

Corporate Fundraising Project Update

Earlier this Summer, the Shaw began a review of where its fundraising energies should be focused. This resulted in the decision to pursue a Major Gift strategy, rather than one focused on Corporate Fundraising.

Existing Corporate relationships would continue to be supported, managed by Tina Schmidt, reporting to Cindy Mewhinney, Shaw's Director of Advancement.

There may be opportunities, from time to time, for the Guild to support Shaw in this, but the Corporate Fundraising Project venture is effectively shelved.

I extend my gratitude to those Guild Members who directly supported our efforts on the project, which involved a number of organizations, in a variety of industries; these included IBM Canada, Bell Canada, Proctor and Gamble, Canadian Tire, Deloitte LLP, McCarthy Tetrault, Rogers, and The National Film Board of Canada.

Alan Walker
Corporate Fundraising

MEMBERSHIP RENEWAL

Hard to believe, but it is time to renew our memberships for the 2018 Season!

The membership form is online at shawguild.ca/resources/Membership2018.pdf

Volunteer opportunities include:

- Organizing Committees for Guild Events
- Fundraising
- Garden Tour
- Gardening
- Hosting / Hosting Captain
- "Playing This Week"
- Docent Program
- Greeters

Membership renewal can be done in person at Members' Day, October 23 or at the Annual General Meeting, November 26. Please print and fill in the registration form and bring it with you. The information is important for keeping our files up to date and to know how you want to volunteer.

If you are unable to make it to either of these events, follow the registration instructions on the form.

Jane Calver, Membership Chair

Shaw vs Stratford Annual Cricket Match

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AT STRATFORD



The annual cricket match between Shaw and Stratford took place on Monday, August 28 on the flats adjacent to the Stratford Festival Theatre.

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Photography by René Bertschi & Terry Babij



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This annual "friendly" between some of Canada's renowned actors and artistic team members offers a day of good fun and great sportsmanship. The weather cooperated, providing a perfect day.

43 Guild members and friends attended this annual event and I think everyone had a truly great day out. Travelling via a luxury executive bus, we arrived in Stratford by noon. Before the match, we toasted their success with a glass of traditional Pimm's, followed by a delicious boxed lunch. We were ready to cheer and support our fantastic Shaw team, win or lose.

Stratford was up to bat first, and by the tea break looked in a very strong position for success. However, after feasting on plates of delicious sandwiches and desserts, our players were up for the task. They quickly started adding runs, eventually surpassing Stratford to win the match - a perfect ending to a perfect day.

A special thanks to the team of Sheila Hill, Diane and Kent Chisholm and Annie Holcomb who organized this guild event.

Keith Mills

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Want to see more? Check out our photo gallery at [flickr.com/photos/shawguild](https://www.flickr.com/photos/shawguild)





Props & Wardrobe Warehouse Tour



SEPTEMBER 2017



One way to experience the magic of theatre is to see first hand what goes on behind the scenes at the Shaw's Props and Wardrobe Warehouse in St. Davids.

Photography by René Bertschi
Shoe icon created by Maxim Samos from the Noun Project

On September 22, Guild members had the opportunity to do just that. Our thanks to everyone who contributed to this special afternoon: to Wayne Reiersen, Head of Props, Jason Bendig, Head of Wardrobe, and Janet Ellis, Associate Head of Wardrobe, who gave generously of their time to escort three tours through the facility; to Mike Retzik and his team of docents who helped keep us organized; and to everyone who attended. It was an informative and fun afternoon!

Annie Holcomb, Activities Chair



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www.shawguild.ca

SAVE THE DATE

Members' Day

Monday, October 23

A Christmas Carol

ROYAL GEORGE THEATRE

November 15 - December 23

COMING SOON

Annual General Meeting

Sunday, November 26